



BlueCross BlueShield
of North Carolina

MEDICARE

August 2024

Real-Time Prescription Benefit

Please note, this communication applies to Healthy Blue + MedicareSM (HMO-POS D-SNP) offered by Blue Cross and Blue Shield of North Carolina (Blue Cross NC).

Want to Reduce Administrative Burden and Help Your Patients Save on Prescription Costs?

With real-time prescription benefit (RTPB), providers can access *patient-specific* drug benefit information within the e-prescribing process. This functionality allows providers to proactively identify barriers to cost and improve medication adherence.

“Prescription pickup rates have increased 3.2% and saved patients on average \$40 per prescription with using real-time prescription benefit.” — Surescripts.²

When using real-time prescription benefit during e-prescribing, providers can see patient-specific benefit information including:

- Formulary status of selected medication.
- Patient cost share of medication at a retail and mail order pharmacy.
- Up to five formulary drug alternatives.
- Coverage alerts, including prior authorization and step therapy.

Benefits You and Your Patients Will Experience When Using RTPB:

- Clearer, faster information
- Opportunity to lower cost barriers
- Decreased administrative burden
- Reduced time to therapy
- Enhanced patient experience

How Real-Time Prescription Benefit Works:

1. Prescriber enters prescription information through e-prescribing.
2. The e-prescribing system triggers a data call to the pharmacy benefit manager (PBM).
3. The PBM receives the real-time prescription benefit request.
4. The PBM delivers cost, formulary, and utilization information for the selected pharmacy back to the prescriber’s electronic health record (EHR).
5. Prescriber and patient make a choice together.

<https://www.bluecrossnc.com/providers/networks-programs/blue-medicare/healthy-blue-medicare>

Blue Cross and Blue Shield of North Carolina Senior Health, DBA Blue Cross and Blue Shield of North Carolina, is an HMO-POS D-SNP plan with a Medicare contract and a NC State Medicaid Agency Contract (SMAC). Enrollment in Blue Cross and Blue Shield of North Carolina Senior Health depends upon contract renewal.

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Help your patients save money on their prescriptions with EHR access to patient-specific drug coverage and out of pocket costs. Find out if your EHR vendor provides real-time prescription benefits information. There's no charge for the service; however, you will need the latest version of your EHR.

References:

1. Kleinsinger F. The Unmet Challenge of Medication Nonadherence. *Perm J.* 2018;22:18-033. doi: 10.7812/TPP/18-033. PMID: 30005722; PMCID: PMC6045499.
2. Giaquinto K. Prescription Pickup Rates 3.2 Percentage Points Higher with Surescripts Real-Time Prescription Benefit, Saving Patients an Average of \$38 Per Prescription. *Surescripts*. September 2022.
3. Rodriguez S. Surescripts real-time prescription benefit drove medication adherence. *EHRIntelligence*. https://ehrintelligence.com/news/surescripts-real-time-prescription-benefit-drove-medication-adherence?_hsmi=226935530&_hsenc=p2ANqtz--HIMXEGlqFp9czAfA3_Z5V1uCL8ujtrmfRv3mTJ3EhaA0VCsVpQQmK9ifNmgQw4Apl_6rb1_AvINFyilc9FXXymEO4zpPLFQUikhqNsxxAAA_8INg. Published September 21, 2022. Accessed November 2, 2022.